


ALEX MOSES

DIGITAL MARKETING, GRAPHIC & WEB DESIGNER

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+ EMPLOYMENT SUMMARY

- 2017-Present **TeleApps Services**
Marketing Manager
Web development, social media advertising, automated marketing tools, growth oriented marketing funnels and creating visual content to extend the company's digital presence (videos, case studies, photography).
- 2017 **INDX**
Web Designer & Digital Marketing Executive
Implemented mock-ups using grid frameworks and designed websites using CSS, XHTML and Javascript with cross-browser compatibility.
- 2017 **Vigder Media**
Digital Media Specialist (work experience)
Designing advertisements for high status clients that would be run on social media and SEM marketing channels.
- 2009-2017 **Woolworths Limited**
Produce Assistant
Customer service, stock management, housekeeping, and safety of employees and customers.

+ EDUCATION

- 2017 **Marketing & Web Development**
Bachelor of Business & Commerce
Western Sydney University
- 2004 **Higher School Certificate**
Patrician Brother's College Fairfield

+ PROFESSIONAL SKILLS

	average	good	skilled
Graphic Design	●●●●●	●●●●●	●●●●●
Web Design	●●●●●	●●●●●	●●●●●
Interface Design	●●●●●	●●●●●	●●●●●
SEO	●●●●●	●●●●●	●●●●●
Mobile Applications	●●●●●	●●●●●	●●●●●
Photoshop	●●●●●	●●●●●	●●●●●
Illustrator	●●●●●	●●●●●	●●●●●
InDesign	●●●●●	●●●●●	●●●●●
React.js	●●●●●	●●●●●	●●●●●
CSS/HTML	●●●●●	●●●●●	●●●●●
Javascript	●●●●●	●●●●●	●●●●●
Marketing Automation	●●●●●	●●●●●	●●●●●
Office	●●●●●	●●●●●	●●●●●
Windows	●●●●●	●●●●●	●●●●●
Mac OS	●●●●●	●●●●●	●●●●●

+ PERSONAL SKILLS

	average	good	skilled
Social Commitment	●●●●●	●●●●●	●●●●●
Creativity	●●●●●	●●●●●	●●●●●
Organization	●●●●●	●●●●●	●●●●●
Communication	●●●●●	●●●●●	●●●●●
Team Player	●●●●●	●●●●●	●●●●●

+ WORK/PLAY BALANCE

